



George J
Matz/WMTW-TV/Broadcastin
g/Hearst

07/03/2005 12:51 PM

To Wilvwill@aol.com

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your kind note.
You'll be able to catch Gray every weekend at 6p and 11p.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts, and thanks for watching WMTW.

George J. Matz
News Director
WMTW-TV
P.O. Box 8, 99 Danville Corner Rd.
Auburn, ME 04210
office 207-514-1360
cell 207-233-1578
gmatz@hearst.com
Wilvwill@aol.com



Wilvwill@aol.com

06/27/2005 12:39 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com, jsullivan@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:
My husband and I returned to our six-month home and didn't see Gray Stabley for quite a long while. We were very HAPPY to finally see her on our TV a few times. We would like to see more of her. She's the best!!!

Linda Willcox

EMAIL ADDRESS:
Wilvwill@aol.com
***** {ts '2005-06-27 11:39:27'} *****



George J
Matz/WMTW-TV/Broadcastin
g/Hearst

07/03/2005 12:12 PM

To dallen5995@aol.com

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Pam,

Thank you for your kind note. We are always looking for new ways to better serve our viewers, and we appreciate your positive feedback.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts and thanks for watching WMTW.

George J. Matz

News Director

WMTW-TV

P.O. Box 8, 99 Danville Corner Rd.

Auburn, ME 04210

office 207-514-1360

cell 207-233-1578

gmatz@hearst.com

dallen5995@aol.com



dallen5995@aol.com

06/21/2005 06:43 PM

To kbauder@hearst.com, gmatz@hearst.com,

dbutta@hearst.com, jsullivan@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:

WMTW.com - Website Feedback

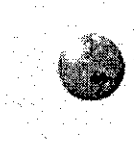
MESSAGE:

enjoying your news and weather reports more each day! keep up the good work.
very professional...a loyal Yarmouth viewer...Pam Allen,, Sports coverage also!

EMAIL ADDRESS:

dallen5995@aol.com

***** {ts '2005-06-21 17:42:58'} *****



David J
Butta/WMTW-TV/Broadcastin
g/Hearst

06/19/2005 07:48 AM

To etipton@maine.rr.com
cc
bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst
Subject Re: AUTOMATIC EMAIL - Feedback

Bob Elliott was a local journalist that was also a notional network reporter for many years. He returned home to Maine and worked at WMTW before passing away unexpectedly. He was a master storyteller and was dedicated to the people of Maine. We at WMTW are honored to continue his spirit of storytelling through the Bob Elliott Scholarship Award.

Thank you for your suggestion.

David Butta
Creative Services Director
WMTW-TV
etipton@maine.rr.com



etipton@maine.rr.com
06/17/2005 05:28 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com, jsullivan@hearst.com
cc
Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:

The essay by the Bob Elliot scholarship winner is quite good, and it's great that you sponsor the scholarship program.

But who was Bob Elliot? Seems it might be a good idea for your site to feature a brief bio of this man.

EMAIL ADDRESS:
etipton@maine.rr.com
^^^^^^^^^^^^ {ts '2005-06-17 16:28:45'} ^^^^^^^^^^^^^



George J
Matz/WMTW-TV/Broadca
sting/Hearst

06/17/2005 07:56 AM

To lgalway@megalink.net

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your kind note. We agree that Matt Zidle was a great addition to our weather team. And we're proud of our morning news expansion to 5 a.m.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts, and thanks for watching WMTW.

George J. Matz
News Director
WMTW-TV
P.O. Box 8, 99 Danville Corner Rd.
Auburn, ME 04210
office 207-514-1360
cell 207-233-1578
gmatz@hearst.com
lgalway@megalink.net



lgalway@megalink.n
et

06/17/2005 07:30
AM

To kbauder@hearst.com, gmatz@hearst.com, dbutta@hearst.com,
jsullivan@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:

I'm so pleased you, first, added Matt Zidle to your morning weather program; can't stand those other fellows on 6 & 13. Also, am so pleased you expanded to begin at 5 a.m., when I get up. Now I don't have to watch 13 at all, which I felt was less annoying than watching the Ch. 6 talent, who always seems to be griping at each other. Thank you, thank you. thank you! Your news coverage is second to none.

EMAIL ADDRESS:
lgalway@megalink.net
***** {ts '2005-06-17 06:30:32'} *****



David J
Butta/WMTW-TV/Broadcastin
g/Hearst

06/13/2005 10:24 PM

To larosa@adelphia.net

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Seb,

Thank you for note regarding our new website. One of our goals in designing our homepage is to make it as user friendly as possible.

We are very proud of the results and feedback we are receiving.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts and for informing us of how we can better serve our viewers and thanks for watching WMTW.

Sincerely,

David J. Butta
Creative Services Director
WMTW TV

larosa@adelphia.net



larosa@adelphia.net

06/11/2005 09:37 AM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com, jsullivan@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:

WMTW.com - Website Feedback

MESSAGE:

HI

I HAVE BEEN USING YOUR HOME PAGE FOR ABOUT A MONTH NOW AND I TELL YOU THAT YOUR WEB PAGE IS THE BEST I HAVE SEEN. ITS VERY INFORMATIVE AND I JUST LOVE IT. KEEP UP THE GREAT WORK.

SEB LAROSA
OAKLAND MAINE

EMAIL ADDRESS:

larosa@adelphia.net

***** {ts '2005-06-11 08:36:57'} *****



Center for Global Opportunities

May 27, 2005

Mr. Ken Bauder
WMTW, Channel 8
99 Danville Corner Rd., P.O. Box 8
Auburn, ME 04211

Dear Ken:

Please accept this SMCC *Community Connections* photo and Certificate of Participation as tokens of our appreciation for the time and effort you and your colleagues gave to make Levan Kubaneishvili's professional experience both helpful and meaningful. We know from our conversations with Levan that time with you provided an invaluable insight into the American business sector. The support of WMTW, Channel 8, your staff and you truly contributed to the success of our *Community Connections* program. Thank you so much!

We have one final favor to ask of you: Would you please complete the enclosed Host Business evaluation form, and mail it in the return envelope by June 15? Again, many thanks.

Sincerely,

Lynne Lovett & Debra Andrews

Debra Andrews and Lynne Lovett
Community Connections

*Thanks, Ken! Levan said
his time with you was
the best of his program.
Lynne*

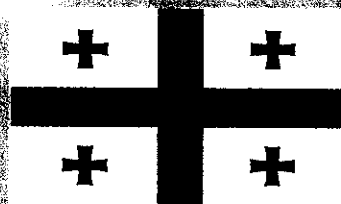


Given with appreciation and thanks to

WMTW, Channel 8

for its support and participation in
SMCC's Community Connections Programs

May 2005



Community Connections Programs
are sponsored by the U.S. Department of State
Bureau of Educational and Cultural Affairs





David J
Butta/WMTW-TV/Broadcasting/Hearst

05/31/2005 08:13 AM

To larosa@adelphia.net

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: web page

FILED/ACCEPTED

NOV - 2 2007

Thank you for note regarding our new website. One of our goals in designing our homepage is to make it as user friendly as possible.

page is to make it
Federal Communications Commission
Office of the Secretary

We are very proud of the results and feedback we are receiving.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts and for informing us of how we can better serve our viewers and thanks for watching WMTW.

Sincerely,

David J. Butta
Creative Services Director
WMTW TV

larosa@adelphia.net



larosa@adelphia.net

05/29/2005 09:28
AM

To webstaff@wmtw.com, dbutta@hearst.com, gmatz@hearst.com

cc

Subject web page

X SITE:
port

X COID:
4029316

X SECT:
WMTW

SELECTLIST:
7

NAME:
SEBASTIAN LAROSA

USEREMAILSUBJECT:
web page

MESSAGE:

HI

JUST A SHORT TO LET YOU ALL KNOW THAT I RECENTLY PUT YOUR WEB PAGE AS MY HOME PAGE. I REALLY ENJOY IT VERY MUCH BECAUSE IT IS SO FULL OF GREAT CONTENT ABOUT EVERYTHING A PERSON WANTS TO KNOW ABOUT . CONGRATS ON YOUR SUPER WORK AND PLEASE KEEP IT UP.

SEB LAROSA

^^^^^^^^^^^^ {ts '2005-05-29 08:28:45'} ^^^^^^^^^^^^^



George J
Matz/WMTW-TV/Broadcastin
g/Hearst

05/30/2005 04:25 PM

To jf04364@ctel.net

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your kind comments. At News 8 WMTW, we pride ourselves on bringing our viewers the most accurate and up-to-date weather forecasts.

We are always looking for new ways to better serve our viewers.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your kind thoughts, and thanks for watching WMTW.

George J. Matz
News Director
WMTW-TV
P.O. Box 8, 99 Danville Corner Rd.
Auburn, ME 04210
office 207-514-1360
cell 207-233-1578
gmatz@hearst.com
jf04364@ctel.net



jf04364@ctel.net

05/30/2005 07:25 AM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:

WMTW.com - Website Feedback

MESSAGE:

thank you for the 7 day forecast and friendly weather people.....it is my favorite forecast

EMAIL ADDRESS:

jf04364@ctel.net

***** {ts '2005-05-30 06:25:50'} *****



George J
Matz/WMTW-TV/Broadcastin
g/Hearst

05/30/2005 02:23 PM

To robi6t@hotmail.com

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your kind note.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts, and thanks for watching WMTW.

George J. Matz
News Director
WMTW-TV
P.O. Box 8, 99 Danville Corner Rd.
Auburn, ME 04210
office 207-514-1360
cell 207-233-1578
gmatz@hearst.com
robi6t@hotmail.com



robi6t@hotmail.com

05/23/2005 08:45 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:

WMTW.com - Website Feedback

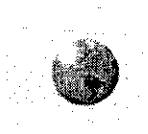
MESSAGE:

I would just like to say "Congratulations" to all of the members of the Channel 8 News teams and to all employees who assist these people in their daily endeavors....on your most recent awards. I am very impressed with the professionalism that you project on screen and off... you are by far my favorite news team!! Thanks again for a job well done.

EMAIL ADDRESS:

robi6t@hotmail.com

***** {ts '2005-05-23 19:45:02'} *****



David J
Butta/WMTW-TV/Broadcastin
g/Hearst

05/25/2005 08:31 AM

To houma1948@yahoo.com
cc
bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst
Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for note regarding our new website. One of our goals in designing our homepage and weather section is to make it as user friendly as possible.

We are very proud of the results and feedback we are receiving.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts and for informing us of how we can better serve our viewers and thanks for watching WMTW.

Sincerely,

David J. Butta
Creative Services Director
WMTW TV

houma1948@yahoo.com



houma1948@yahoo.com
05/25/2005 07:48 AM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com
cc
Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:
I never knew what I was missing untill I started checking out your TV spot
and now your weather on the internet. Your weather on the internet is by fast
"THE BEST"!
Keep up the great work!
Matt - Biddeford

EMAIL ADDRESS:
houma1948@yahoo.com
***** {ts '2005-05-25 06:48:49'} *****



George J
Matz/WMTW-TV/Broadcastin
g/Hearst

05/10/2005 08:13 AM

To shawmut@metrocast.net

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback 

Thank you for your kind comments. We'll get the information for your event into our planner.

Thanks for being a News 8 WMTW viewer. Please let us know of any future events you would like us to cover.

George J. Matz
News Director
WMTW-TV
P.O. Box 8, 99 Danville Corner Rd.
Auburn, ME 04210
office 207-514-1360
cell 207-233-1578
gmatz@hearst.com
shawmut@metrocast.net



shawmut@metrocast.net

05/09/2005 09:42 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:

WMTW.com - Website Feedback

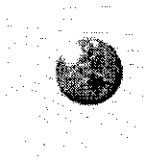
MESSAGE:

Love your station - especially the 6:00 pm news. Please publicize the following: Seaglass Performing Arts presents "An Evening of Cabaret Music" at 8:00 pm, Saturday, June 4, 2005 at the Nasson Community Center in Springvale, ME. A wide array of Broadway and other hits - current and those that will evoke fond memories. Adults only. Cash bar. Reservations: 985-8747 or www.seaglassperformingarts.org. Thank you!

EMAIL ADDRESS:


shawmut@metrocast.net

***** {ts '2005-05-09 20:42:33'} *****



David J
Butta/WMTW-TV/Broadcastin
g/Hearst

05/09/2005 11:42 AM

To Kimberley_Hirsch@fc.sad57.k12.me.us
cc
bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst
Subject Re: AUTOMATIC EMAIL - Feedback 

Kimberley,

Thank you for your thoughts regarding our new website.

The flash promo that plays when the site launches has proven to be a valuable tool in attracting viewers to the television station. We make every effort to not have the spots be too intrusive (ie. the promo will only play the first time a visitor visits the site- and then only after several hours has elapsed will it play again.)

We are constantly working to improve our website and will take your thoughts into how we can better improve wmtw.com in the future.

Sincerely,

David J. Butta
Creative Services Director
WMTW-TV

Kimberley_Hirsch@fc.sad57.k12.me.us



Kimberley_Hirsch@fc.sad57.
k12.me.us

05/09/2005 10:19 AM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com
cc
Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:

I love the website, and used to check it out every day at work during my lunch break. I have had to stop, however, because I forget to turn down the volume on my computer before opening the page, and the audio on the automatic video opening is too distracting to my coworkers. Maybe the video should be OPTIONAL. thanks

EMAIL ADDRESS:

Kimberley_Hirsch@fc.sad57.k12.me.us
^^^^^^^^^^ {ts '2005-05-09 09:19:41'} ^^^^^^^^^^^



George J
Matz/WMTW-TV/Broadcastin
g/Hearst

05/07/2005 03:29 PM

To myrbeck@ctel.net

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your kind comments and your observation.
Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts, and thanks for watching News 8 WMTW.

George J. Matz
News Director
WMTW-TV
P.O. Box 8, 99 Danville Corner Rd.
Auburn, ME 04210
office 207-514-1360
cell 207-233-1578
gmatz@hearst.com
myrbeck@ctel.net



myrbeck@ctel.net

05/05/2005 06:22 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:

On your report on school lunches this evening, I noticed the cooks in the kitchen mixing batter and preparing vegetables without hair nets in place. Is it not a requirement for health reasons for kitchen persons to wear these?

Enjoy your reporting very much. Keep up the good work.

Ed Myrbeck
Manchester, Maine

EMAIL ADDRESS:
myrbeck@ctel.net
^^^^^^^^ {ts '2005-05-05 17:22:21'} ^^^^^^^^^



David J
Butta/WMTW-TV/Broadcastin
g/Hearst

05/02/2005 08:10 AM

To lmcloon@gwi.net

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for note regarding our new website. One of our goals in designing our entire site, including sports, is to make it as user friendly as possible.

We are very proud of the results and feedback we are receiving.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts and for informing us of how we can better serve our viewers and thanks for watching WMTW.

Sincerely,

David J. Butta
Creative Services Director
WMTW TV

lmcloon@gwi.net



lmcloon@gwi.net

04/30/2005 11:42 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:

WMTW.com - Website Feedback

MESSAGE:

I am pleased to see that one of the available topics in your sports section is horse racing, a subject often neglected in Maine. The Triple Crown races are upon us and many people like to have coverage of this sport covered.

Linda McLoon

EMAIL ADDRESS:

lmcloon@gwi.net

***** {ts '2005-04-30 22:41:54'} *****



George J
Matz/WMTW-TV/Broadcastin
g/Hearst

05/01/2005 04:24 PM

To brwn_charles@yahoo.com

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your comment. At News 8 WMTW, we pride ourselves on bringing the latest and most reliable forecasts to the area. Our team of four meteorologists (Tom Chisholm, Matt Zidle, Gray Stabley, and Chris Stevens) work day and night to provide this information to our viewers. We will continue to look for ways to be sure we are covering as much of the viewing area as possible with our forecasts. Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts and for informing us of how we can better serve our viewers and thanks for watching News 8 WMTW.

George J. Matz
News Director
WMTW-TV
P.O. Box 8, 99 Danville Corner Rd.
Auburn, ME 04210
office 207-514-1360
cell 207-233-1578
gmatz@hearst.com
brwn_charles@yahoo.com



brwn_charles@yahoo.com

04/24/2005 10:28 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:

WMTW.com - Website Feedback

MESSAGE:

I watch this channel when I am home and not working in other states. YOU are Exellant at what you do, except you never have weather for Waterville, or temperatures. Is it possible for you to include us, as well, I truly hope so. You are to good at everything else PLEASE include this lowly little city.
THANK YOU!CB

EMAIL ADDRESS:

brwn_charles@yahoo.com

***** {ts '2005-04-24 21:27:56'} *****



George J
Matz/WMTW-TV/Broadcastin
g/Hearst

05/01/2005 04:31 PM

To rory81752@localnet.com

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your kind comments. We are glad you count on Tory Ryden, Jeff Peterson, Tom Chisholm, and Norm Karkos to bring you the news each evening. Be sure and catch Rachael Ruble, Doug Cook, and Matt Zidle on News 8 each weekday at 6 a.m. Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts, and thanks for watching News 8 WMTW.

George J. Matz
News Director
WMTW-TV
P.O. Box 8, 99 Danville Corner Rd.
Auburn, ME 04210
office 207-514-1360
cell 207-233-1578
gmatz@hearst.com
rory81752@localnet.com



rory81752@localnet.com

04/26/2005 07:21 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:

hi this is Rylee litalien from dixfield maine and my mom whatches your station every day i love it too because i think you guys always have up to date news my mom loves tory ryden is the nicest lady and i think that you guys always have fun on the show thank you for all the info you gave me and my mom and i will always think that you guys are where the news comes first thank so very much your best watcher Rylee Litalien

EMAIL ADDRESS:
rory81752@localnet.com
***** {ts '2005-04-26 18:21:00'} *****



George J
Matz/WMTW-TV/Broadcastin
g/Hearst

05/01/2005 04:13 PM

To Bubchia@comcast.net

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for your comment. We agree that Rachael is a great addition to the News 8 WMTW team. Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thanks for watching WMTW.

George J. Matz
News Director
WMTW-TV
P.O. Box 8, 99 Danville Corner Rd.
Auburn, ME 04210
office 207-514-1360
cell 207-233-1578
gmatz@hearst.com
Bubchia@comcast.net



Bubchia@comcast.net

04/20/2005 02:45 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:

Hello!!

I think Rachel is a good addition to the staff. Like her very much. She is cute also.

Dottie, Kittery, Me.

EMAIL ADDRESS:

Bubchia@comcast.net

^^^^^^^^ {ts '2005-04-20 13:45:31'} ^^^^^^^^^

what matters.™



United Way
of Greater Portland

FILED/ACCEPTED

NOV - 2 2007

Federal Communications Commission
Office of the Secretary

March 29, 2005

Mr. Kenneth Bauder
ABC 8 - WMTW
P.O. Box 9501
Portland, ME 04112

Dear Mr. Bauder:

All the numbers are in, and I would like to personally express my appreciation for your support of United Way. Our campaign theme in 2004 was "make waves," and I am proud to report that we did just that.

ABC 8 - WMTW's contribution of \$1,696 was critical to exceeding our campaign goal. Thanks to you and your employees, \$8,515,000 was raised during our 2004 campaign.

United Way of Greater Portland first began making waves back in 1929, when the first fundraising initiative was undertaken. This initial fundraising effort ensured that those in need had resources to improve their lives.

Today, United Way takes the same great care in addressing critical needs and directing resources where they will make the most difference. This could not be done without your support.

To learn more about your investment at work in the community, I invite you to visit our website at www.unitedwaygp.org and sign up for our monthly eCard. This electronic postcard is full of news, human interest stories, and community resource information.

Again, thank you for carrying on our community's seventy-five year tradition of supporting United Way.

Sincerely,

A handwritten signature in black ink, appearing to read "Patrick M. Tufts".

Patrick M. Tufts
Vice President



David J
Butta/WMTW-TV/Broadcastin
g/Hearst

04/21/2005 08:28 AM

To reconditioner@msn.com

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thank you for note regarding our new website. One of our goals in designing our homepage is to make it as user friendly as possible.

We are very proud of the results and feedback we are receiving.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts and for informing us of how we can better serve our viewers and thanks for watching WMTW.

Sincerely,

David J. Butta
Creative Services Director
WMTW TV

reconditioner@msn.com



reconditioner@msn.com

04/20/2005 09:40 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:
Congratulations on a terrific web site! This is a terrific news source. Thank you.

EMAIL ADDRESS:
reconditioner@msn.com
^^^^^^^^^^^^ {ts '2005-04-20 20:40:23'} ^^^^^^^^^^^^^

George J
Matz/WMTW-TV/Broadcastin
g/Hearst

04/14/2005 01:06 PM

To bowhunter276@aol.com

cc

bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst

Subject Re: AUTOMATIC EMAIL - Feedback

Thanks for your kind comments, and thanks for your feedback.
Input from viewers like you is how we continue to build a station "Where the News Comes First".

Thank you for being a loyal News 8 viewer.

George J. Matz
News Director
WMTW-TV
99 Danville Corner Rd.
Auburn, ME 04210
office 207-775-1800 ext. 360
cell 207-233-1578
fax 207-775-7123
gmatz@hearst.com
bowhunter276@aol.com



bowhunter276@aol.com

04/12/2005 03:58 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com

cc

Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:

Hi All

I have been watching ABC News for years and I think ABC is the most honest station on TV

Her is what I think you should do before any other station

Show us all the good that has beendone since the attack on them

Give us great stories of how they are growing in sociaty schools business etc.

Then go to Iraq and show us more on the good things are happening and sess of all the killing because I believe that the best for all is going to happen

Just show more hope instead of all the violence

Keep up the great reporting You are No 1 in my book !!

EMAIL ADDRESS:

bowhunter276@aol.com

***** {ts '2005-04-12 14:58:32'} *****



David J
Butta/WMTW-TV/Broadcastin
g/Hearst

04/04/2005 01:27 PM

To kdg1@meadwestvaco.com
cc
bcc Gloria L Shallcross/WMTW-TV/Broadcasting/Hearst
Subject Re: AUTOMATIC EMAIL - Feedback

Kathy,

Thank you for note regarding our new website. One of our goals in designing our homepage is to make it as user friendly as possible.

We are very proud of the results and feedback we are receiving. We try to stream as many news events as we possibly can, and will be making coverage of the Heroes Parade on Friday available on line as well.

Input from viewers like you is how we are going to continue "Building A Station Where The News Comes First."

Thank you for your thoughts and for informing us of how we can better serve our viewers and thanks for watching WMTW.

Sincerely,

David J. Butta
Creative Services Director
WMTW TV

kdg1@meadwestvaco.com



kdg1@meadwestvaco.com
04/04/2005 12:20 PM

To kbauder@hearst.com, gmatz@hearst.com,
dbutta@hearst.com
cc
Subject AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:
WMTW.com - Website Feedback

MESSAGE:

Thank you so much for the live feed on the death of the Pope and the activities going on at the Vatican. When most websites make you pay to view anything anymore, you allow us to stay updated at work and home on this situation at this sad time. You have the best news in Maine! Thank you.
Kathy Gallant

EMAIL ADDRESS:

kdg1@meadwestvaco.com
^^^^^^^^ {ts '2005-04-04 11:20:43'} ^^^^^^^^^

329717



ABC 8 WMTW
477 CONGRESS ST.
PORTLAND, ME 04101

04101+3427

February 14, 2005

Dear ABC-8 WMTW Production Staff;

On behalf of the American Red Cross of Southern Maine, I wish to personally thank you for your support during the recent snow storm. Partners such as WMTW are very important and I thank you.

SINCERELY,
ERIC SAWYER
874-1192 EXT 121